

## Yarmouth—on the edge of everywhere

The Town of Yarmouth is a storied town with a seafaring history. Currently, Yarmouth is the financial, business, education, health and lifestyle hub for Southwest Nova Scotia. Strategically located, it's only a short flight away from Boston, New York, and London, UK. The Port of Yarmouth is the first secure port of destination from the US Eastern Seaboard, and is also a major hub of the fishing industry.

Yarmouth is a hive of activity all year round. It has an active performing arts centre; a YMCA, Mariners Centre with dual ice pads, and the Art Gallery of Nova Scotia Western Branch—the only satellite of a provincial art gallery in Canada. Seasonal events in the town feature outdoor festivals and sporting events galore. The region also enjoys an oceanic climate as the maritime influences temper any major hot or cold fluctuations. Nutshell: Yarmouth is a healthy, safe, savvy, and economical place to live and do business.

## At a glance

Yarmouth has an international presence in key industry sectors such as fisheries, healthcare, tourism, education and automotive.

- The largest public sector employers include South West Health (1000 + employees), three schools and one community college (600 + employees.)
- It's an ideal place to live and do business as it combines urban amenities (hospital, schools, shopping, recreation) with the richness of rural lifestyle.
  - Yarmouth is a safe place to live and work. Residents are known for friendliness and lending a hand.

The town provides seamless customer service to residents, developers, builders and others involved in the planning, design and construction of the town.



Natalie Smith Economic Development Officer Town of Yarmouth 400 Main Street Yarmouth NS B5A 1G2

edo@townofyarmouth.ca Tel: (902) 742-1505 Cell: 902-307-4203 Through a variety of specialized training and educational programs, the Nova Scotia Community College (NSCC) supports industry and employer partners. Our faculty also connects our students to employers through work-placement opportunities, which often turn to careers providing the employer with a skilled new hire.

Mary Thompson, NSCC Principal, Burridge Campus

## **Opportunities**



Premium storefront spaces are available downtown. Bonus: the town has an attractive façade program to help business owners upgrade storefronts.

New products and innovative services in the field of experiential tourism are ripe for the taking.

Being in the Atlantic time zone (EST + 1 hour) there is real time access to international markets through an overlapping workday with the US and Europe.

Partnering opportunities exist in the realms of manufacturing, fishing, agriculture, health and wellness, tourism, value added—ad infinitum.

Culinary opportunities abound from producing value added food products, to giving cooking courses, and opening restaurants and cafes.

A growing need for innovative retail services and professional services are potential hot commodities.





		Canada	Nova Scotia	Yarmouth Town	
	Av. dwelling cost	\$345,182	\$201,991	\$149,720	
	Av. monthly shelter*	\$1,141	\$876	\$839	$\langle \ \rangle \rangle$
	* inc. mortgage				
	Residential assessment		\$1.71 per \$100 of	Assessment	
	Commercial assessment		\$4.39 per \$100 of	Assessment	

