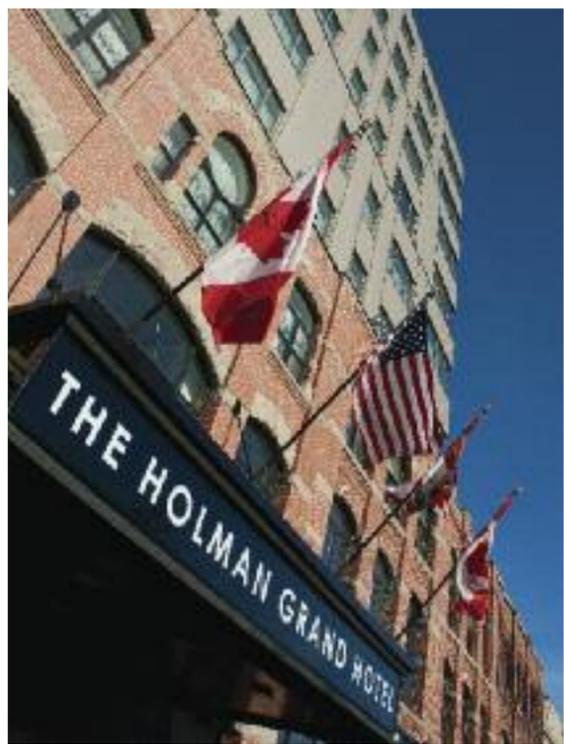


by Sandra Phinney

Charlottetown's Newest Hotel in 25 Years

The Holman Grand Hotel

— forging new traditions tied to old-fashioned values.



able elegance. The 80 guest rooms and suites all feature hard floors, spa-inspired baths with Aveda amenities, pillow top beds, 42" flat screen LCD televisions, and Keurig coffee machines with Timothy's coffee. The hotel also has a spectacular seven-story atrium that reaches up to the 10th storey skylight.

The hotel is connected by an underground pedway to the Confederation Centre of the Arts and to the Confederation Court Mall. Another perk is the penthouse suite with 15 foot floor to ceiling windows, panoramic views, three bedrooms, and a spacious hospitality suite that includes a dining room, living room and fireplace.

"Our target markets are corporate travellers, couples, and leisure travellers in the regional market. Nationally, we see potential in couple's leisure and golf enthusiasts." With that in mind, Cudmore is also exploring opportunities for P.E.I. as a golf destination for Europeans. "If properly packaged with suitable air lift, P.E.I. can stand up against the best of them!"

As well, with 2,500 square feet of naturally-lit meeting space that includes three meeting rooms and exterior terraces, the hotel is geared up to host meetings and conventions. "We are the perfect size for small to mid-size gatherings for clients seeking a unique boutique hotel experience," says Cudmore. If more space is needed, the hotel partners with the Confederation Centre of the Arts to provide creative solutions like a reception in the art gallery or a presentation in a theatre.

Thinking ahead, Cudmore says, "Maintaining our tourism plant at a level that meets or exceeds our competition is key. So we are very excited about Charlottetown's new Convention Centre scheduled to open next year. This 36,000 square foot complex will allow us to remain competitive with other regional markets for the lucrative MCIT market."

No doubt, with a couple of seasons under their belt, Cudmore and his team will be poised to cash in.



John Cudmore,
General Manager,
The Holman Grand Hotel.

Say the name "Holman" in Prince Edward Island and people smile and nod — for it's a well-known, well-loved family name. So it comes as no surprise that The Holman Grand Hotel — downtown Charlottetown's first newly-built hotel in 25 years — bears the name of this prestigious family.

Its namesake, Mr. Allan H. Holman, was a prominent businessman who presided over his grandfather's department store (built in Summerside in 1857; expanded into Charlottetown in 1953). A. H. Holman also played a vital role in the creation of the Confederation Court Mall and the Confederation Centre of the Arts. In 1980 he was appointed to the Order of Canada for his contributions to the business and arts communities.

General Manager, John Cudmore says, "We are honoured to have the Holman name as the foundation of our hotel brand. Mr. Holman carved a name for himself and went down in history. And since The Holman Grand Hotel is keen on tradition, we will follow suit."

The Holman is a boutique hotel quickly gaining a reputation as a place that is synonymous with personal service and afford-

Attention Suppliers:

Looking to Reach the Eastern Market?

Now available is *Western Hotelier's* sister publication...

eastern hotelier

YOUR HOTEL MANAGEMENT MAGAZINE



Western Hotelier & Eastern Hotelier are both a part of the Mercury Publications family. For over 50 years Mercury Publications has been delivering a diverse mix of trade titles that continues to zero in on key industry decision makers. Our titles offer targeted specialized circulation that allows us to pin point advertising messages directly to trade specific readers.

Total Eastern Circulation: 3,346

- Best ROI for your advertising!
- National coverage with separate editorial to the West & East!
- Western Hotelier is Canada's oldest and most recognized hotel trade publication with over 35 years in production!
- Lowest cost-per-thousand!
- More value added benefits than any of our competitors!
- Bonus coverage at all of the hotel trade shows we sponsor and/or exhibit!
- Our magazines are available online on our websites, which offers more exposure to our advertisers!

For advertising information on Western Hotelier & Eastern Hotelier contact David Bastable P: 204.979.6071 email: david@mercury.mb.ca

www.westernhotelier.com www.easternhotelier.com